



## YOUR CHALLENGE:

Including an advertisement strategy directed towards a wide audience is an important key in marketing. Yet, is it challenging to deal with all the many advertising agencies, collaborating with their systems, marketing approaches, and payments? Is it straining energy that should better be channeled towards accomplishing other necessary business goals & achievements?



## OUR SOLUTION:

Join The Business Magnet community of advertisers! This means partnering with just one company for an uncomplicated and widespread advertising campaign. The business magnet is published annually in 17 varied locations around the globe. Different than periodical magazine ads that are afterwards discarded, our business magnet is a lasting asset to every home. We have furthermore generated a reliable tracking system, which allows you to evaluate the effectiveness of your listing.



## RESULTS

People are drawn to a business by consistent exposure to the company brand. Withal, the refrigerator is the primary spot where all family members pass by, countless times daily. Having your name there, branded in 150,000 homes worldwide, definitely promises your company's advancement! Sign up for a listing today, to ensure you get incremental business, increasing profit, and unquestionable success!

# ARE YOU A BIG BUSINESS OWNER?



## YOUR CHALLENGE:

Publicizing your business contacts to your local customers through advertisements is an important key in marketing. Yet, do you find it challenging to fit the expense in your strained budget? With all the many advertising agencies, and marketing approaches is it confusing to determine just the perfect advertising strategy? After initiating your publication, you are unfortunately wondering why it didn't bring long term success and may not have met your business goals.



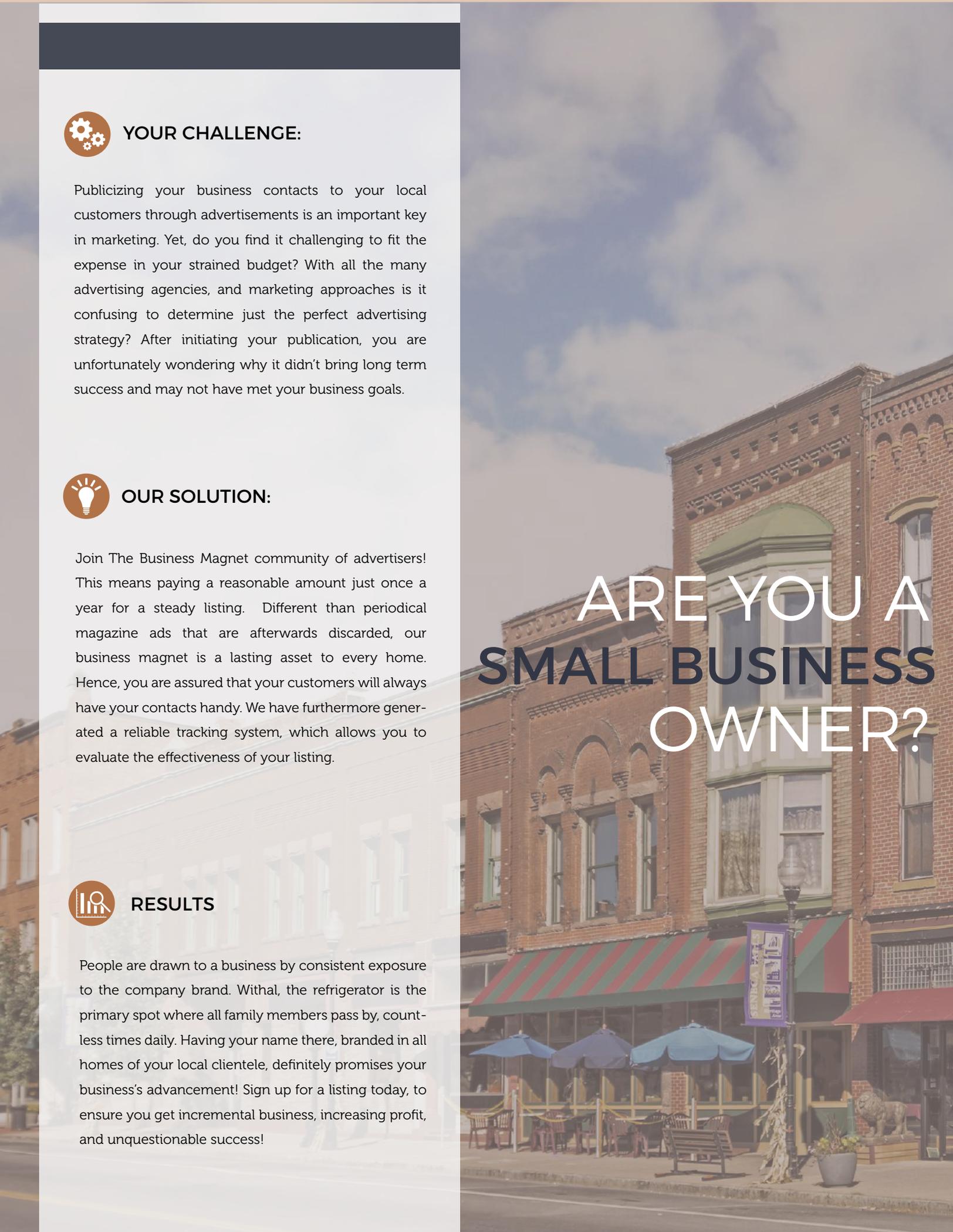
## OUR SOLUTION:

Join The Business Magnet community of advertisers! This means paying a reasonable amount just once a year for a steady listing. Different than periodical magazine ads that are afterwards discarded, our business magnet is a lasting asset to every home. Hence, you are assured that your customers will always have your contacts handy. We have furthermore generated a reliable tracking system, which allows you to evaluate the effectiveness of your listing.



## RESULTS

People are drawn to a business by consistent exposure to the company brand. Withal, the refrigerator is the primary spot where all family members pass by, countless times daily. Having your name there, branded in all homes of your local clientele, definitely promises your business's advancement! Sign up for a listing today, to ensure you get incremental business, increasing profit, and unquestionable success!



# ARE YOU A SMALL BUSINESS OWNER?



# 2021 SIGN-UP AGREEMENT

TEL: 1-888.666.1812 ▪ FAX: 845.445.1793 ▪ E-MAIL: ADS@THEBUSINESSMAGNET.COM ▪ ADDRESS: P.O. Box 739 - Monsey NY 10952

Business Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Cell: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

MONROE - 6,000 Magnets, Being mailed: Winter     MONROE - 6,000 Magnets, Being mailed: Summer  
 Basic Listing - \$98.00     Bold Listing - \$150.00     Box Ad - \$450.00     Box Ad + Bold Listing - \$500.00     Double Box Ad - \$1,000.00

BLOOMINGBURG - 250 Magnets.  
 Basic Listing - \$50.00     Bold Listing - \$75.00     Box Ad - \$250.00     Box Ad + Bold Listing - \$300.00     Double Box Ad - \$600.00

LAKEWOOD - 15,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$750.00     Box Ad + Bold Listing - \$850.00     Double Box Ad - \$1,700.00

WILLIAMSBURG - 15,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$1,000.00     Box Ad + Bold Listing - \$1,100.00     Double Box Ad - \$2,000.00

BORO PARK - 20,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$1,000.00     Box Ad + Bold Listing - \$1,100.00     Double Box Ad - \$2,000.00

FLATBUSH - 11,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$1,000.00     Box Ad + Bold Listing - \$1,100.00     Double Box Ad - \$2,000.00

CATSKILLS - 15,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$1,000.00     Box Ad + Bold Listing - \$1,100.00     Double Box Ad - \$2,000.00

MONSEY - 14,000 Magnets.  
 Basic Listing - \$130.00     Bold Listing - \$180.00     Box Ad - \$1,000.00     Box Ad + Bold Listing - \$1,100.00     Double Box Ad - \$2,000.00

NEW SQUARE - 1,450 Magnets.  
 Basic Listing - \$75.00     Bold Listing - \$125.00     Box Ad - \$325.00     Box Ad + Bold Listing - \$400.00     Double Box Ad - \$700.00

CROWN HEIGHTS - 3,500 Magnets.  
 Basic Listing - \$98.00     Bold Listing - \$135.00     Box Ad - \$450.00     Box Ad + Bold Listing - \$550.00     Double Box Ad - \$1,000.00

FIVE TOWNS - 10,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$750.00     Box Ad + Bold Listing - \$850.00     Double Box Ad - \$1,500.00

QUEENS - 8,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$180.00     Box Ad - \$750.00     Box Ad + Bold Listing - \$850.00     Double Box Ad - \$1,500.00

CHICAGO - 4,500 Magnets.  
 Basic Listing - \$98.00     Bold Listing - \$135.00     Box Ad - \$450.00     Box Ad + Bold Listing - \$550.00     Double Box Ad - \$850.00

TEANECK - 7,000 Magnets.  
 Basic Listing - \$125.00     Bold Listing - \$150.00     Box Ad - \$650.00     Box Ad + Bold Listing - \$750.00     Double Box Ad - \$1,000.00

PASSAIC - 1,600 Magnets.  
 Basic Listing - \$75.00     Bold Listing - \$135.00     Box Ad - \$400.00     Box Ad + Bold Listing - \$475.00     Double Box Ad - \$775.00

MONTREAL / TOSH - 3,000 Magnets.  
 Basic Listing - \$85.00     Bold Listing - \$135.00     Box Ad - \$400.00     Box Ad + Listing - \$475.00     Double Box Ad - \$775.00

TORONTO - 5,600 Magnets.  
 Basic Listing - \$90.00     Bold Listing - \$135.00     Box Ad - \$400.00     Box Ad + Bold Listing - \$475.00     Double Box Ad - \$775.00

Please specify under which section to place your Listing: 1 \_\_\_\_\_ 2 \_\_\_\_\_  
An additional charge of \$65.00 is added to be listed under a second Section

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ / \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Total cost: \_\_\_\_\_